HOW TO MAKE AN EAGLE FLY

2020 - 2024

BAXTER SOCCER CLUB

OWN THE PAST

CONTROL THE

FUTURE

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WELCOME

PRESIDENTS MESSAGE

As we look to building for our future, we must first address the past and own the fact that for some time we have not been the powerhouse we once were, especially with the Junior side of the club but also the Senior side of the club, and we have every intention in changing that.

I will begin by acknowledging the past presidents, committee members and supporters who have made Baxter what it is today, their tireless efforts and selflessness has created an amazing club with the potential for a strong and exciting future. The foundations have been laid thanks to your hard work and I hope to build on that work going forward.

In saying that, 2020 will be the start of a new era for the Baxter Soccer Club that I look forward to watching evolve. We call the most impressive facilities on the Peninsula our home, we have one of the most loyal and passionate supporter bases, a proud history and an ability to provide one of the most enjoyable and beneficial community sporting experiences on the Mornington Peninsula. We now have a clear vision that our members, players, staff and volunteers will abide by in our quest to become a destination club once again. This vision was compiled over an extensive period of time and made by Baxter people, giving us accountability in the way we work towards meeting our goals that are made with the values also set by our people. The pursuit of excellence is now made clear to not just our members but the general public. Our members are also made aware of our strategic priorities and where we hope to grow in the next 5 years to reach those objectives. These strategic priorities will form the basis and meaning of our 5 key targets to achieve before 2024, and these key objectives will keep our committee focused and used as a tool to measure our success at every stage.

Whether you play, coach, support or are a part of the community we want you to feel a connection with Baxter, which is a feeling of belonging and pride when you step into Baxter Park, a place for anybody from any walk of life to call home.

From here on in, our oath to you is that our core values we have set is what we will hold ourselves to every day until our relentless pursuit of local sporting excellence is achieved and Baxter can proudly fly its flag as one of the premier footballing clubs on the Mornington Peninsula.

The time is now, we have an incredibly proud past, but no doubt have a very exciting future.

See you at the Nest.

Bray Hodgkinson
President

HISTORY

Baxter Soccer Club was originally founded in 1976, a club with a proud and rich history. Previously known as Overport Athletic Junior Soccer Club and briefly Baxter United, Baxter Soccer Club was formed and has been the home of many young players and senior players since.

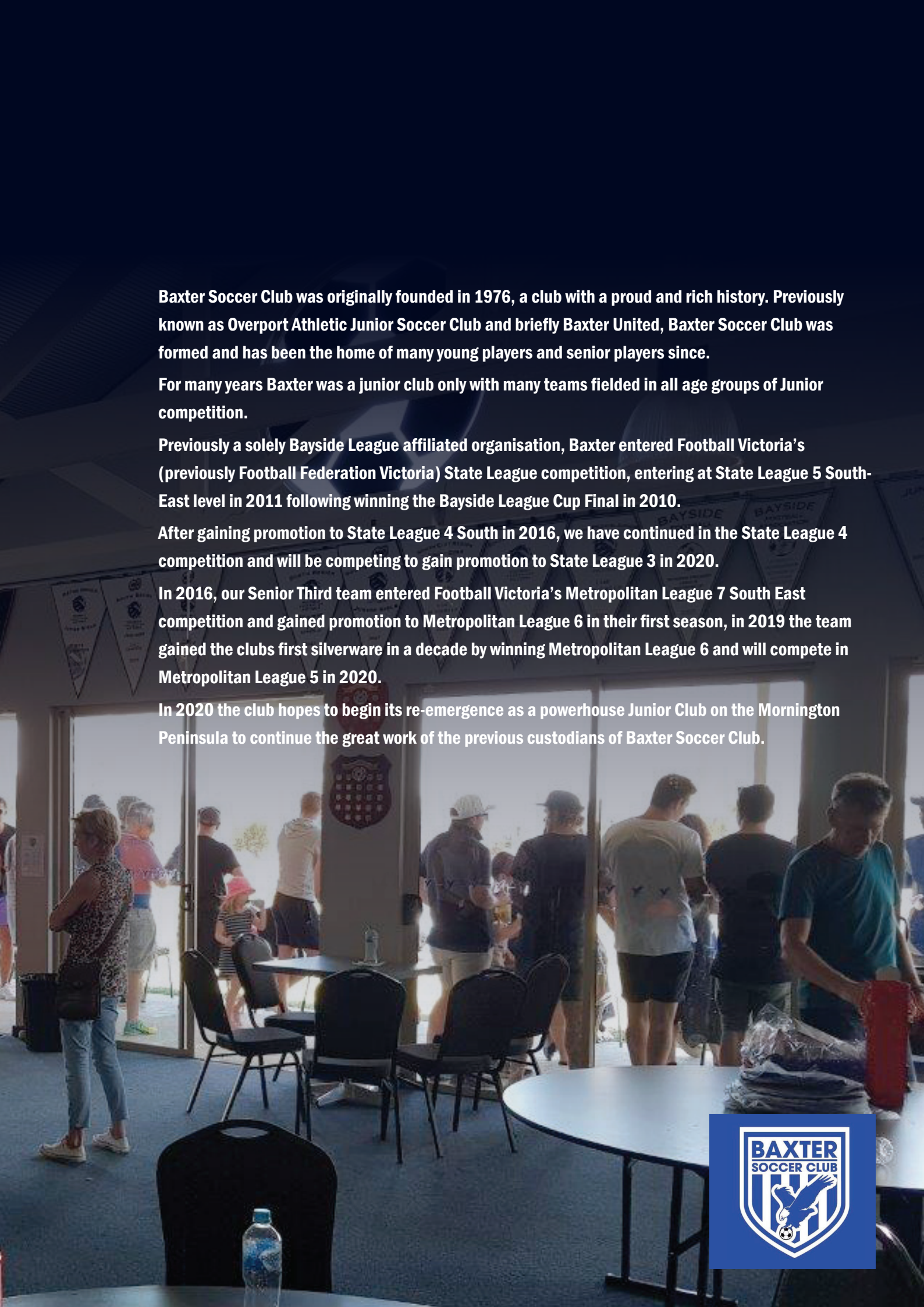
For many years Baxter was a junior club only with many teams fielded in all age groups of Junior competition.

Previously a solely Bayside League affiliated organisation, Baxter entered Football Victoria's (previously Football Federation Victoria) State League competition, entering at State League 5 South-East level in 2011 following winning the Bayside League Cup Final in 2010.

After gaining promotion to State League 4 South in 2016, we have continued in the State League 4 competition and will be competing to gain promotion to State League 3 in 2020.

In 2016, our Senior Third team entered Football Victoria's Metropolitan League 7 South East competition and gained promotion to Metropolitan League 6 in their first season, in 2019 the team gained the clubs first silverware in a decade by winning Metropolitan League 6 and will compete in Metropolitan League 5 in 2020.

In 2020 the club hopes to begin its re-emergence as a powerhouse Junior Club on the Mornington Peninsula to continue the great work of the previous custodians of Baxter Soccer Club.



VISION

"To be one of the leading local sporting experiences on the Mornington Peninsula. Giving people of all ages and backgrounds the best opportunity to play the world game in a safe, enjoyable and family friendly environment; and by being our best by striving for excellence every step of the way."

VALUES

Bleed Blue

That when we wear the badge, the badge comes before the person wearing it. The club is bigger than the individual.

One In All In

The unwavered pursuit of excellence from all who are Baxter. Accountability of the highest order.

Ruthless in Blue

The effort on the field is a never say die attitude. We play for the colours and represent them in the best way possible. Passion, perseverance and power, every time we cross that line.

Blue Future

THE SKY IS THE LIMIT. NOTHING IS IMPOSSIBLE FOR THIS FOOTBALL CLUB.

BAXTER SOCCER CLUB

STRATEGIC PRIORITIES

1. Football Performance

To continue to outperform the competition. Being competitive each and every season with one simple goal in mind, Championships and Promotion.

2. Commercial Partnerships

To provide a mutually beneficial and strong community partnership program with local businesses that last the long-term.

3. Membership and Participation

To continue to provide as many people of the Mornington Peninsula with the best local sporting experiences, with growth every season. The more in the family, the better.

4. Community

To be actively involved in supporting the community, including schools, charities and community organisations. Thinking of others will be one of Baxter's best traits. And mending and strengthening relationships with other sporting codes and organisations. Also providing footballing education programs to develop the game on the Mornington Peninsula.

5. Infrastructure

To have a Baxter Park re-development and expansion plan in place within the 2020-2024 timeframe. Continuing to be the number 1 club on the Peninsula in terms of facilities.

TARGETS

1. Win Championships

2. 200 Active Eagle Army Members

3. Consistent Revenue – No Debt

4. Complete Masterplan for Re-Development

5. Over 300 participating players and coaches

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